



## Press Release

### For Immediate Release

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## **Clearview launches Clearview Insurance Services, LLC** *Personal and business insurance alternatives for members and non-members*

**Pittsburgh, PA, April 8, 2020, (clearviewfcu.org)**... Clearview Insurance Services (CIS), a wholly-owned subsidiary of Clearview Federal Credit Union, the region's largest credit union, began offering community members an alternative to shop for insurance on March 25, 2020.

The agency's primary purpose is to make sure consumers have the right coverages at the right price – and Clearview knows that managing household expenses is now more important than ever. The move offers credit union members more value, while also allowing non-members the option to find affordable insurance rates and review policies for potential exposures to ensure they have the necessary levels of coverage. Clearview Insurance Services offers an array of personal and commercial options that complement its banking solutions from auto, home and life events to general liability and commercial property.

Clearview Insurance Services is an agency designed to shop, compare and provide guidance to members and the community on the most affordable insurance options and help future customers make prudent financial decisions, especially during these difficult times. Clearview is committed to helping the community, and the new insurance solutions offer another layer of support.

The benefits of Clearview Insurance Services extend beyond normal savings on rates and coverages. CIS can offer further services for individuals and businesses in this uncertain time, from helping individuals and commercial businesses shop coverages for lower rates and payments, to helping find ways insurance premium payment programs can help with household cash flow, or ensuring that individual clients are covered under new work-from-home scenarios.

Clearview Insurance Services will represent over 40 different carriers and have over 60 licensed agents ready to serve members and non-members alike. Ron Celaschi, Clearview's CEO, said the "insurance represents a major ongoing expense for all consumers. Offering a full range of insurance products through Clearview Insurance Services to protect our members and those within our footprint, their families, and their businesses is a great opportunity to help them save significant dollars now and in the future."

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**About Clearview Federal Credit Union**

Clearview Federal Credit Union has been in operation since 1953 and serves over 105,000 members with reported assets valued over \$1.3 billion as of March 2020. Membership in Clearview is open to individuals who live, work, worship, volunteer or attend school in the Southwestern Pennsylvania community, which includes Allegheny, Armstrong, Beaver, Butler, Fayette, Greene, Indiana, Lawrence, Washington and Westmoreland counties. Membership is also open to immediate family members of current Clearview members. Visit [clearviewfcu.org](http://clearviewfcu.org) for more information. Clearview Federal Credit Union is federally insured by the National Credit Union Administration and is an Equal Housing Lender.